

For immediate release

Air-Tite Insulation announces new Sales & Operations VP and moves to new facility to support business growth

Mississauga, ON. 4 June 2014. Licensed Icynene spray foam insulation services contractor, Air-Tite Insulation Ltd, today announced that Rob Simpson joins the organization as Vice President of Sales and Operations to help drive business growth across Ontario. Mr. Simpson will also be responsible for expanding the insulation services organization's business into new markets across the province.

The announcement of Mr. Simpson's appointment comes as the organization moves into a newer, larger facility north of Toronto to support this projected growth.

"Air-Tite Insulation is a complete building insulation services and products organization that services the residential, commercial, industrial and agricultural industries throughout Ontario. Icynene is thrilled that Rob has joined the very strong Air-Tite team. Rob brings a wealth of experience and industry knowledge that will help Air-Tite further position themselves as the most comprehensive insulation services company in Ontario," said Bruce Young, Canadian Regional Sales Manager for Icynene.

"Icynene is committed to driving growth of the spray foam insulation category across Canada. Rob joining the Air-Tite Insulation team and their new facility in Vaughan will help foster this growth to a new customer base within the province," said Mr. Young.

"Icynene is the leader in quality spray foam insulation and product innovation in North America. Icynene understands the Canadian market and its projected growth, but also understands our business needs and growth strategy. We are excited that Rob has joined Air-Tite. Rob has an excellent strategic approach to business development," said Doug Skrepnek, President of Watson Building Supplies.

Air-Tite Insulation's new facility is located at 89 Courtland Avenue in Vaughan, Ontario. Air-Tite Insulation Ltd provides comprehensive insulation services across Ontario.

ENDS

About Icynene Corp.

Established in Canada in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell



and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications

media@icynene.com 800-758-7325, x215

www.icynene.com